

September 11, 2008
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Chapter Updates:

PRaction Meeting:
Wednesday, September 17 at 5 p.m.
Library room, 226

Darfur meeting:
Wednesday, September 17 at 6 p.m.
Bozorth room, 114

Don't forget to register for National [Conference!](#) Deadlines are approaching quickly.

General Meeting Recap

Our first meeting was a success. We had over 40 new members attend. We watched a short film by Rich Rosenblum, Rowan's PRSSA general manager, on the benefits of National Conference. The film gave us an exciting preview of the speakers attending this year.

We indulged in snacks as we all took part in ice breakers to reunite after a long summer.

If you missed our first meeting, no worries. The next general meeting is Wednesday, September 24 at 5 p.m..

Guest Speakers:

Our next meeting will feature two Rowan graduates.

Jessica Longmire works at the American Heart Association utilizing her PR skills in the Field Ops department. Specializing in black tie galas, Jessica has begun her third cycle on the Northern New Jersey Affair of the Heart Ball. She has worked on pieces of each of the 10 Start! Heart Walks, two Heart Balls and two Go Red For Women Luncheons.

Courtney Eitel has worked in several different settings, including a

Get Active in PRSSA

The end-of-summer blues are upon us as we enter into the 2008 fall semester. Cure the depression by getting involved in PRSSA.

Join PRaction

PRaction is PRSSA's student-run public relations firm. Each semester, PRaction members join an account and work with real clients. PRaction provides a great opportunity to get real experience working with a client, and to apply what you have learned in class to reach a client's goals. Students can register for Practicum and receive college credit for working on a PRaction account.

PRaction meets every other Wednesday at 5 p.m. in the library. The first meeting will be held on September 17.

Contact Christina Marcus at christinamarcus@mac.com

Write for PRSSA Publications

NewsBriefs and *Promo* need writers to contribute to the monthly and bi-weekly publications. Impress future employers by attaching clippings from PRSSA publications to your resume.

For NewsBriefs contact Brianna Rozzi at rozzib38@gmail.com

For Promo contact Lindsey Laubach at

laubac19@students.rowan.edu

Get Involved in PRSSA Philanthropies

From helping strangers half way across the world to connecting with people right here in Glassboro, PRSSA philanthropies will cover all ends of the spectrum.

Get involved in the planning and execution of Darfur Day to spread awareness about the human genocide occurring in Darfur. The event is set to take place mid-semester and will need volunteers in order to be a success. Darfur Day welcomes both PR and non-PR majors.

Locally, food drives for Camden and collecting soda tabs to help benefit Shriners hospital are planned. But that's only for the fall semester — much more to come in the spring.

Contact Leia at leidamboise@gmail.com for more information.

Fundraise for PRSSA

management position at a facility maintenance company. She then moved to Vonage, the internet phone company, as a public relations associate. Courtney went on to pursue a career in non-profit, where she is currently serving as a regional director of communications for the American Heart Association.

PRSSA will hold weekly Wednesday bake sales. September 17 - October 22 we will manage a table in Bozorth Hall. Volunteers are needed to contribute snacks, make fliers and work the bake sale table.

Contact Laura Grekoski at Igrekoski@gmail.com

If you have questions or comments concerning Rowan PRSSA please contact AJFPRSSA@gmail.com
To contact Newsbriefs e-mail rozzib38@gmail.com or RowanNewsBriefs@yahoo.com

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