

September 25, 2008  
Vol.33, No. 2



### Chapter Updates:

Darfur Day meeting:  
every Wednesday at 9 p.m.  
Bozorth room, 114  
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PRSSA member dues are \$50.00. They must be handed in to the PRSSA closet by no later than Oct. 8. Please enclose your name and email address with your check or money.  
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Registration deadline for National Conference is extended to Oct. 1.

[Register now!](#)  
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Congratulations to the PRSSA dodgeball team for coming in third place in the Rec Center dodge ball tournament!  
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Mark your calenders! Bring your friends to eat at Samaria on Sunday, Oct. 5, from 12 p.m- 3 p.m.. 20% of your bill will be donated to PRSSA. Eating is fundraising!  
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Check out PRSSA's facebook page!  
[Be our friend.](#)

### General Meeting Recap:

Jessica and Courtney from the American Heart Association spoke about non profit.

Their words of advice:

- Try different areas of PR to know what you DON'T like.
- Keep your AP stylebook close.
- Proofread!
- Ask questions.
- Dress to impress.
- Acknowledge your mistakes
- Treat classes and internships as your JOB.

## Pull the Lever — Win Big

Word association: Nov. 4.

Most think, " DAY OFF." But what a majority of students forget is that Nov. 4 is Election Day.

Again, word association: Election Day.

Still, " DAY OFF."

Findings from CIRCLE, a research organization studying civic and political engagement, found that 47 percent of 18-24 year olds voted in the 2004 presidential election. Thus, the younger voters in the U.S. do not have adequate voice.

Studies predict that this year will prove monumental for young voters. But, students assert the following complaints/ excuses as to why they don't vote.

### I don't know anything about the candidates.

Thank goodness for the Internet. There are an abundance of love/hate sites providing information for each of the presidential candidates . YouTube features channels for both the Obama and McCain campaign. You can watch ads, interviews and more. When the presidential debates begin, YouTube publishes them on its site as well. The first debate is this Friday, Sept. 26 at 8 p.m..

Our stalker- friendly Web site Facebook even offers candidate- curious people multiple opportunities to join a group and read comments written by other people supporting or rebutting the candidates. Receiving multiple perspectives on a candidate can be the best way to learn and make decisions.

[Generation Engage](#) provides an objective view of both Obama and McCain. The site functions as an archive for information

- Find a mentor.

### Guest Speakers:

The next PRSSA meeting is Oct. 8 at 5 p.m.. It will feature an ethics panel to celebrate the end of September, which is PR Ethics Month.

ranging from press articles and news videos to interviews by candidates and other government officials.

### Can I still register to vote?

Yes. There is still time to register to participate in the presidential election on Nov. 4. The deadline to register is 21 days before the election ( Oct. 15).

### How do I register?

There are tables around campus where you can register. You can also print out a voter registration form [here](#) and mail it in.

### I don't want to go home to vote on election day.

You don't have to. Anyone — for any reason— can cast an absentee vote. You must complete an [absentee ballot application](#) and mail it in up to seven days prior to the election. Voters may also apply in person to the County Clerk until the day before the election. Note that it must be sent to the County Clerk in the town in which you reside.

The ballot is then mailed to you on or after the fortieth day prior to the election.

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With these resources in front of you, voting is easy. Yes, Election Day can still be a day off. With only an hour or research and a simple application, you can impact our nation's future.

Nov. 4: Get out, pull that voting booth lever and know that you contributed to the start of something great— something big.

If you have questions or comments concerning Rowan PRSSA please contact [AJFPRSSA@gmail.com](mailto:AJFPRSSA@gmail.com)

To contact Newsbriefs e-mail [rozzib38@gmail.com](mailto:rozzib38@gmail.com) or [RowanNewsBriefs@yahoo.com](mailto:RowanNewsBriefs@yahoo.com)

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