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PRSSA NewsBriefs

A publication of the Anthony J. Fulginiti Chapter of the Public Relations Student Society of America at Rowan University

Blog of the Week:

Sleep is minimal. Work is plentiful. Welcome to mid-semester. But don't panic just yet. LifeHacker has your answer: "[The art of the doable to-do list.](#)"

Chapter Updates:

Darfur Day meeting:
Wednesday at 9:15 p.m.
Bozorth room, 114

PRSSA dues deadline extended to
Friday, Oct. 10 until 12 p.m.

Check out PRSSA's facebook page!
[Be our friend.](#)

WANTED: Bakers/helpers for
Wednesday's bake sale. E-mail
lgrekoski@gmail.com.

You Missed Out!

Erin Phillips

Yesterday, the PRSSA meeting focused on healthcare. Marissa Sharkey and John Graydon came to participate in a panel discussion. Marisa is the current Philly PRSA president and vice president of public relations and marketing for St. Christopher's Hospital for Children. John is vice president of managed care for Virtua Health.

Led by, moderator, Professor Earl, topics involving communication strategy and non profit institutions were addressed. The conversation focused on nationalized health care, health insurance and how to deal with negative publicity.

Both panel members provided insightful information about healthcare and the

Member of the Month: Kelsey Pollard

Lauren Bottazzi



Every month the executive board chooses one student who has provided service and excellence to our chapter. When asking for nominations for member of the month, several E-board members raised their hand. The first name was mentioned and everyone's hand fell.

All of E-board agreed.

We'd like to introduce the member of the month for September 2008, junior, Kelsey Pollard. Kelsey is a transfer student from Cumberland Country College majoring in public relations.

Kelsey moved to Rowan determined to become active in PRSSA and PRaction because she understands how it will benefit her future in PR. She believes becoming involved in PRSSA will give her the extra edge to stand out in her career. Kelsey joined PRSSA to meet new people in her major and gain real work experience with clients.

This Italian food lover will join us in Detroit at the end of October for PRSSA's 2008 National Conference. This is Kelsey's first conference and she plans to take advantage of every opportunity throughout the five days. In addition to the experience she will

importance of it. Their best advice for all college students: ALWAYS HAVE HEALTH INSURANCE!

Next Meeting:

The next PRSSA meeting is Wednesday, Oct. 22 at 5 p.m.. Ken Gedaka of Rohm Haas, an electronic materials company, will join us to speak about his job as the director of communications.

gain at conference, Kelsey plans to use what PRSSA has to offer to find an internship this summer. She believes it is essential to experiment with internships in different fields to find what she's truly passionate about.

Kelsey plans to help coordinate some of Rowan's special events this year. We thank Kelsey for her hard work and devotion to our chapter. Congratulations!

'Bigger Things' Begin

To launch the new era of combined efforts between Ad Club and PRSSA, the two communities will together participate in Rowan's homecoming events. On Mon., Oct. 13 at 5 p.m. on the Student Center Patio, Ad Club and PRSSA will show off their Prof pride as they compete in the spirit banner competition. They will create a banner to be displayed in the Pit and judged against other participants.

Then on Sat., Oct 18, we will hold our banner high and walk in the Homecoming Day Parade. Bring your PRSSA and Ad Club friends to join in the events and meet fellow communication majors. E-mail rosenblum417@gmail.com to get involved in the festivities.

Questions or comments concerning Rowan PRSSA? Contact AJFPRSSA@gmail.com

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Visit Rowan's PRSSA website at www.rowanprssa.org.

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